

## Kersey, Elizabeth

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**From:** Rodgers, Alexis (LtGov) <Alexis.Rodgers@ItGov.virginia.gov>  
**Sent:** Friday, August 26, 2016 3:44 PM  
**Cc:** Mercer, Clark (LTGOV)  
**Subject:** Thank you!  
**Attachments:** 8.26.16 Women Business Leaders Rountable Contacts.xlsx

Hi everyone,

Thank you so much for your participation in this morning's roundtable discussion with Lt. Governor Northam. And thanks again to ODU for being such a great host!

The Lt. Governor truly values your input as he works with the Governor to build the New Virginia Economy by supporting our entrepreneurs and business community.

I've copied the Lt. Governor's Chief of Staff on this email, Clark Mercer. Our office will take a deeper dive into how we can develop specific policy recommendations from the topics and ideas we discussed today including:

- establishing local, accessible resources for individuals interested in starting a business,
- creating pathways for women who are returning to the workforce,
- building stronger relationships between technical workforce training programs and employers,
- equipping middle- and high-school students with entrepreneurial skills, and
- generating capital opportunities for startups and transitioning businesses, particularly in emerging industries.

I hope that you will continue to share your ideas and concerns with our office. Lt. Governor Northam relies on hearing from leaders like you, as he works towards making the Commonwealth the best place to live and work.

Many of you requested that I share contact information for everyone who attended today so you all can stay connected. Please find the list attached.

Thank you so much for all you do.

Best,  
Alexsis

Alexsis Rodgers  
Policy Director  
Lieutenant Governor Ralph S. Northam  
804-786-2078 (office)  
804-519-0664 (cell)

## Kersey, Elizabeth

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**From:** Rodgers, Alexis (LtGov) <Alexis.Rodgers@ltgov.virginia.gov>  
**Sent:** Friday, August 26, 2016 1:52 PM  
**To:** O'Hallarn, Brendan L.; Kersey, Elizabeth  
**Subject:** RE: Northam at ODU Innovation Center - Norfolk  
**Attachments:** Northam\_AR.docx

Brendan, thank you so much for attending and writing this piece! Looks great. I made a few small edits/suggestions.

Might just be a personal thing, but for some reason I prefer the "women" or "woman" over "female(s)." Would you mind switching that nomenclature throughout?

Thanks so much again! Look forward to sharing.

Best,  
Alexis

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**From:** O'Hallarn, Brendan L. [<mailto:bohallar@odu.edu>]  
**Sent:** Friday, August 26, 2016 1:26 PM  
**To:** Kersey, Elizabeth  
**Cc:** Rodgers, Alexis (LtGov)  
**Subject:** Northam at ODU Innovation Center - Norfolk

Hi Alexis, it was nice to meet you this morning.

Liz and Alexis, here's a draft of the Northam piece. We'd love to post today if we can.

Thank you!

Brendan O'Hallarn  
PR Specialist/Doctoral Candidate  
Old Dominion University  
757-683-6681  
[bohallar@odu.edu](mailto:bohallar@odu.edu)

## Kersey, Elizabeth

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**From:** Rodgers, Alexis (LtGov) <Alexsis.Rodgers@ltGov.virginia.gov>  
**Sent:** Friday, August 26, 2016 6:06 AM  
**To:** Kersey, Elizabeth  
**Subject:** Re: Info for Friday

Got a late night confirmation from Meleah Holmes. Any chance you could bring a blank tabletent card for her that we can write her name on? If not, no worries.

See you shortly!

----- Original Message -----

Subject: Re: Info for Friday

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From: "Kersey, Elizabeth" <[ekersey@odu.edu](mailto:ekersey@odu.edu)>

Date: Aug 25, 2016, 3:16 PM

To: "Rodgers, Alexis (LtGov)" <[Alexsis.Rodgers@ltGov.virginia.gov](mailto:Alexsis.Rodgers@ltGov.virginia.gov)>

Hi! Re: table tents cards - Absolutely! Consider it done!

Elizabeth A. Kersey  
Assistant to the President for Local, State and Federal Government Relations  
Old Dominion University  
1024 Koch Hall  
Norfolk, VA 23529  
(757)683-3156 (office)  
(757)373-3899 (cell)

On Aug 25, 2016, at 3:13 PM, Rodgers, Alexis (LtGov) <[Alexsis.Rodgers@ltGov.virginia.gov](mailto:Alexsis.Rodgers@ltGov.virginia.gov)> wrote:

Got your voicemail yesterday – thank you!

Thank you for providing Nancy with the LG's bio for her welcome and introduction.

Is it too late to take you up on your offer to print name tent cards? I've attached the most up-to-date RSVP list.

Thanks for all your help!  
Alexsis

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**From:** Rodgers, Alexis (LtGov)  
**Sent:** Wednesday, August 24, 2016 1:51 PM  
**To:** 'Kersey, Elizabeth'  
**Subject:** RE: Info for Friday

Thanks so much for this information, Elizabeth. I will share the parking information and map with our guests.

I'm glad Nancy can join us! Would she want to give a welcome at the beginning of the event and introduce Lt. Governor Northam?

For your reference, I'm attaching the list of RSVPs. (Please do not share publicly.) Currently, we are right at 15 participants. However, it's possible that Pam Northam will be able to join us, as well as a student entrepreneur. I know you mentioned that the conference room seats 15. Would we be able to fit a couple more chairs around the table to accommodate Pam / the student?

I don't need a seat. I can hangout where the media are, or anywhere else that's convenient. And speaking of media, I've heard from WAVY that they plan to send a crew. I expect we'll have a few more bites as well.

Thanks so much for all your help. Look forward to hearing from you soon!

Alexsis

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**From:** Kersey, Elizabeth [<mailto:ekersey@odu.edu>]  
**Sent:** Tuesday, August 23, 2016 10:37 AM  
**To:** Rodgers, Alexsis (LtGov)  
**Subject:** Info for Friday

Hi, Alexsis! As promised, please find attached to this email the map and parking pass for members of the round table to use for Friday's event. Please let guests know that they will need to show the pass upon garage exit to avoid paying the \$5 fee.

Additionally, we have secured a parking meter spot in the front of the building for the Lt. Governor.

I have also attached below some information about Nancy Grden. Please let me know if you have any questions or need any additional information from me. Many thanks! We are looking forward to the event on Friday!

Best,  
Elizabeth

[https://www.odu.edu/news/2014/11/entrepreneurial\\_cent#.V7xfckOUWHs](https://www.odu.edu/news/2014/11/entrepreneurial_cent#.V7xfckOUWHs)

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<RSVPs for 8.26 Women Business Leaders Roundtable.xlsx>

## Kersey, Elizabeth

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**From:** Rodgers, Alexis (LtGov) <Alexsis.Rodgers@ltGov.virginia.gov>  
**Sent:** Thursday, August 25, 2016 3:13 PM  
**Cc:** Mercer, Clark (LTGOV)  
**Subject:** Final Details: Women Business Leaders Roundtable with Lt. Governor Northam  
**Attachments:** 8-26ParkingDashPass.pdf; ico16 map.jpg; Women Business Leaders Roundtable - Agenda.docx

Good afternoon,

Lt. Governor Northam looks forward to your participation in the **Women Business Leaders Roundtable tomorrow, Friday, August 26 at 8:00 a.m.**

The two objectives of this roundtable are:

- To inform the Lt. Governor of your successes and challenges as entrepreneurs and business leaders
- To discuss opportunities for Virginia to make it easier for businesses to grow and thrive

We expect this conversation will inform the Lt. Governor's policy recommendations and help us work together with you and other business community leaders going forward.

I have attached an agenda that will guide our discussion.

The meeting will take place at **ODU's Innovation Center at 501 Boush Street, Norfolk, VA 23510**. You may park in the garage at that address for free by printing and displaying the attached pass.

Please contact me if you have any questions.

Best,  
Alexsis

Alexsis Rodgers  
Policy Director  
Lieutenant Governor Ralph S. Northam  
804-786-2078 (office)  
804-519-0664 (cell)

## Kersey, Elizabeth

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**From:** Rodgers, Alexis (LtGov) <Alexsis.Rodgers@ltGov.virginia.gov>  
**Sent:** Friday, August 19, 2016 9:56 AM  
**To:** Kersey, Elizabeth  
**Subject:** Women Business Leaders Event at ODU

Hi Elizabeth, thanks so much for offering to help with this event for the Lt. Governor. Especially at such a busy time of year!

We would like to have a roundtable discussion with 10-15 Hampton Roads area women business leaders. This will be an opportunity for the business leaders to share their successes and concerns with the Lt. Governor. We will use the discussion to help shape the Lt. Governor's policy recommendations and legislative priorities.

We have the date and time set for: August 26, 8-9am. Since the Lt. Governor will be seeing patients that morning, we'll need to pick a location near CHKD. Looks like the Innovation Center would work great!

Also, if you would like to recommend women to include in this meeting, we are all ears.

Thank you!  
Alexsis

Alexsis Rodgers  
Policy Director  
Lieutenant Governor Ralph S. Northam  
804-786-2078 (office)  
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## Kersey, Elizabeth

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**From:** Nicholas, Ellen (LtGov) <Ellen.Nicholas@ltgov.virginia.gov>  
**Sent:** Thursday, August 04, 2016 3:01 PM  
**To:** Kersey, Elizabeth  
**Subject:** RE: ODU 2016 Football Schedule

Hi Elizabeth,

Great, thanks so much! I'll bring this to our next scheduling meeting and see if there are any dates that work. I know he would love to go to a game with President Broderick if at all possible!

Thanks again,

Ellen Nicholas  
Director of Scheduling & Constituent Relations  
Office of the Lieutenant Governor  
[ellen.nicholas@ltgov.virginia.gov](mailto:ellen.nicholas@ltgov.virginia.gov)  
office: (804) 225-2440

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**From:** Kersey, Elizabeth [<mailto:ekersey@odu.edu>]  
**Sent:** Thursday, August 04, 2016 2:58 PM  
**To:** Nicholas, Ellen (LtGov)  
**Subject:** ODU 2016 Football Schedule

Hi, Ellen! Please find attached to this email our 2016 football schedule. We would love to host the Lt. Governor as a guest of President Broderick to any game he'd like to attend. Just let me know and I will coordinate the logistics. Many thanks!

[http://www.odusports.com/SportSelect.dbml?&DB\\_OEM\\_ID=31100&SPID=127313&SPSID=750427](http://www.odusports.com/SportSelect.dbml?&DB_OEM_ID=31100&SPID=127313&SPSID=750427)

Best,  
Elizabeth

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